

# BC VACATION GUIDES

British Columbia  
CANADA 



Free Travel & Tourist Information for British Columbia, Canada

## Reach the World with BC's original Digital Vacation Guides.

Since 2002, we have presented the best of BC's tourism industry in downloadable digital publications that we make available free to the 1,000,000+ visitors who use our Internet services to plan their BC vacation!

### Global Advertising You Can Afford!

Our full colour digital BC Vacation Guides are optimized for computer viewing and ink jet printing and **available to our audience of over a million travelers from more than 103 countries!** That's how many people rely on our award winning travel sites to plan their BC vacations each year . . . the largest reach of any independent BC tourism marketing company. And, our family of guides is available to these potential customers, free of charge, in unlimited supply, 24 hours a day, 7 days a week, 365 days a year!

### Your Ad is FULL Page, Full Colour for a Full Year!

A BC Vacations Guide will showcase your BC tourism business for a **full year** in an attractive **full page, full colour**, display listing for **only \$295** plus tax. Place the same ad in **3 guides** for only **\$333** plus tax, **6 guides** for only **\$444** plus tax, or **ALL 10 guides** for only **\$555** plus tax (that's \$55 per guide!).

Because we publish our guides digitally, we combine the proven success of print advertising with the power of multimedia. Hyperlinks within your ad can transfer visitors directly to your Web Site, or launch an e-mail inquiry directed to you. Your display ad can unleash the power of the World Wide Web for a fraction of the cost of old fashioned printed publications!

### Easy & Affordable

Simply fill out our Insertion Order, provide us with three photos, some appropriate text and contact information, and we'll build a large, **full page, full colour listing** and display it for a **full year** for only **\$295** plus tax. Place **the same full page ad in multiple guides** and reduce your cost to as little as for **\$55.50** per placement.

Contact us and we'll help you reach the world and increase profits.  
To avoid disappointment, reserve your space today.



Call Interactive Broadcasting Corporation  
Toll free at 1-877-325-7770  
or e-mail [advertising@ibcnetwork.com](mailto:advertising@ibcnetwork.com)



View our complete family of BC Vacation Guides at:  
**[www.bcvacationguide.com](http://www.bcvacationguide.com)**



P.O. Box 4419, WILLIAMS LAKE, BC, CANADA, V2G 2V4

Tel: 250.377.4144 Toll Free: 1.877.325.7770 Toll Free Fax: 1.888.875.0256 E-mail: advertising@ibcnetwork.com

### BC VACATION GUIDE ORDER FORM

#### 2015-2016 BC Vacation Guide Rates

12 month placement May 2015- April 2016

Single FULL page ad in ONE guide \$295

#### Volume Discounts

Place the **same full page ad** in your choice of:

- 3 guides \$333 (\$111 per guide)
- 6 guides \$444 (\$74 per guide)
- ALL 10 guides \$555 (\$ 55.50 per guide)

Prices subject to GST

Please indicate your choice of guides:

- Accommodations, Attractions & Tours
- BC's Premiere Fishing Guide
- Guest Ranches & Western Vacations
- Wilderness Vacations & Adventures
- Eco-Tourism & Eco-Adventures
- Coastal Vacations
- Thompson Okanagan Vacations
- Romantic Getaways & Honeymoons
- Winter Vacations & Activities
- Rockies Accommodations, Attractions, & Tours

#### PLACE MY ORDER, PLEASE.

I would like to participate in the guides that I have indicated above.

Business Name: \_\_\_\_\_

Investment for number of guides selected (as per above) \$ \_\_\_\_\_

Add 5% GST \$ \_\_\_\_\_

Total Price: \$ \_\_\_\_\_

#### Credit Card Payment:

I authorize payment to IBC with the following:  VISA  MasterCard

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_ / \_\_\_ Name on Card (cardholder): \_\_\_\_\_

**Alternate Payment Method:** [ ] I would prefer to pay by cheque or Pay Pal. Please contact me to arrange.

Name of person authorized to approve this campaign: \_\_\_\_\_ (print)

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_, 20\_\_

**Fax this page AND your ad specifications (following page) to 1.888.875.0256**

Dave Prentice, BC Vacation Guide Marketing Representative  
Phone: (250) 377-4144 Toll Free: (877) 325-7770 Toll Free Fax: (888) 875-0256  
Email: advertising@ibcnetwork.com

## BC VACATION GUIDE AD SPECIFICATIONS

Please use the following layout to provide details for your ad placement

<ol style="list-style-type: none"> <li>1. <b>Business Name</b></li> <li>2. <b>Website Address</b></li> <li>3. <b>Email Address</b></li> <li>4. <b>Telephone &amp; Fax Number</b></li> </ol>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p><b>5. Top Right Photo:</b> Orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi and at a size of at least 4 inches wide by 2 ½ inches tall (1200 x 750 pixels). Save file as a .jpeg with minimum compression.</p> </div> <p><b>7. Business name and mailing address</b></p>
<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p><b>6. Top Left Photo:</b> Orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi &amp; at a size of at least 3 inches wide by 1 ½ inches tall (900 x 450 pixels)</p> </div>	<ol style="list-style-type: none"> <li>8. <b>Location:</b> (30 words – maximum of 180 characters including spaces = 2 lines)</li> <li>9. <b>Accommodations:</b> (45 words – max of 270 characters including spaces = 3 lines)</li> <li>10. <b>Activities:</b> (45 words – max of 270 characters including spaces = 3 lines)</li> </ol>
<div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p><b>11. 1/2 Page Photo:</b> Orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi and at a size of at least 7.5 inches wide by 4 ½ inches tall (2250 x 1350 pixels). Save file as a .jpeg with minimum compression.</p> </div>	

Provide the information to be placed in the advertisement as per above layout  
 --- Print clearly and check all information provided for accuracy ---

1. **Business Name:** \_\_\_\_\_
2. **Website Address:** \_\_\_\_\_
3. **Email:** \_\_\_\_\_
4. **Phone Number:** \_\_\_\_\_
- Fax:** \_\_\_\_\_
- 5,6,11 **Images:** create as per above specs and [email to advertising@ibcnetwork.com](mailto:email_to_advertising@ibcnetwork.com)
7. **Mailing Address:** \_\_\_\_\_
8. **Location** (30 words): \_\_\_\_\_  
 \_\_\_\_\_
9. **Accommodations** (45 words): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
10. **Activities available** (45 words): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

***Fax this page AND your order (previous page) to 1.888.875.0256***