



P.O. Box 4419, WILLIAMS LAKE, BC, CANADA, V2G 2V4

Tel: 250.377.4144 Toll Free: 1.877.325.7770 Toll Free Fax: 1.888.875.0256 E-mail: advertising@ibcnetwork.com

BC VACATION GUIDE ORDER FORM

2018-2019 BC Vacation Guide Rates

12 month placement.

Single FULL page ad in ONE guide \$295

Volume Discounts

Place the **same full page ad** in your choice of:

- 3 guides \$333 (\$111 per guide)
- 6 guides \$444 (\$74 per guide)
- ALL 10 guides \$555 (\$ 55.50 per guide)

Prices subject to GST

Please indicate your choice of guides:

- BC Accommodations, Attractions & Tours
- BC's Premiere Fishing Guide
- BC Guest Ranches & Western Vacations
- BC Wilderness Vacations & Adventures
- BC Eco-Tourism & Eco-Adventures
- BC Coastal Vacations
- Thompson Okanagan Vacations
- BC Romantic Getaways & Honeymoons
- BC Winter Vacations & Activities
- Rockies Accommodations, Attractions, & Tours

PLACE MY ORDER, PLEASE.

I would like to participate in the guides that I have indicated above.

Business Name: _____

Investment for number of guides selected (as per above) \$ _____

Add 5% GST \$ _____

Total Price: \$ _____

Credit Card Payment by FAX:

I authorize payment to IBC with the following: VISA MasterCard

Card Number: _____

Expiry Date: ___ / ___ Name on Card (cardholder): _____

Alternate Payment Method: [] I would prefer not to fax. Contact me to arrange payment by credit card, cheque, Pay Pal or e-transfer.

Name of person authorized to approve this campaign: _____ (print)

Phone: _____ Email: _____

Signature: _____ Date: _____, 20__

Please do not send credit card info by email. Request us to call you or fax this page to 1.888.875.0256

Dave Prentice, BC Vacation Guide Marketing Representative
Phone: (250) 377-4144 Toll Free: (877) 325-7770 Toll Free Fax: (888) 875-0256
Email: davep@bcvacationguide.com

BC VACATION GUIDE AD SPECIFICATIONS

Please use the following layout to provide details for your ad placement

<ol style="list-style-type: none">Business NameWebsite AddressEmail AddressTelephone & Fax Number	<p>5. Top Right Photo: Orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi and at a size of at least 4 inches wide by 2 ½ inches tall (1200 x 750 pixels). Save file as a .jpeg with minimum compression.</p>
<p>6. Top Left Photo: Orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi & at a size of at least 3 inches wide by 1 ½ inches tall (900 x 450 pixels)</p>	<p>7. Business name and mailing address</p>
<p>8. Location: (30 words – maximum of 180 characters including spaces = 2 lines) 9. Accommodations: (45 words – max of 270 characters including spaces = 3 lines) 10. Activities: (45 words – max of 270 characters including spaces = 3 lines)</p>	
<p>11. 1/2 Page Photo: Orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi and at a size of at least 7.5 inches wide by 4 ½ inches tall (2250 x 1350 pixels). Save file as a .jpeg with minimum compression.</p>	

Provide the information to be placed in the advertisement as per above layout

--- Print clearly and check all information provided for accuracy ---

1. **Business Name:** _____

2. **Website Address:** _____

3. **Email:** _____

4. **Phone Number:** _____

Fax: _____

5,6,11 **Images:** create as per above specs.
Send via file sharing program wetransfer.com or email to davep@bcvacationguide.com

7. **Mailing Address:** _____

8. **Location (30 words):** _____

9. **Accommodations (45 words):** _____

10. **Activities available (45 words):** _____

